



**Mr. Mark Pilling**  
**Editor**  
**Airline Business**

**Dear Mark Pilling,**

On behalf of Transaero Airlines I would like to offer our warmest and most sincere congratulations on the occasion of the 25<sup>th</sup> Anniversary of Airline Business magazine.

International aviation journalism would be hard to imagine without Airline Business, and this state of affairs is the main achievement of its highly professional staff.

Objectivity and reliability, and a deep analytical approach to a broad spectrum of industry news as well as relevant special reports are the magazine's best features which have earned the respect of the entire aviation community.

It's a special pleasure for me to emphasize that for Transaero Airlines employees Airline Business has for many years been a source of quality, engaging and relevant information.

In the early nineties when Transaero Airlines was first gaining a foothold in the aviation market, the company's goal was to combine the best traditions of Russian aviation with the global aviation innovation and best practice. Reportage on the experience of leading carriers, information about recent trends and advanced technologies were particularly crucial for us. After having absorbed and assimilated it, we were empowered to realize a unique project – Transaero Airlines, a real breakthrough for aviation in Russia and the CIS.

Exploiting modern aviation technology, providing the highest service standards in the air and on the ground, launching the first frequent flyer program in Russia, innovating our country's first ever e-ticketing and online flight registration – all these and many other achievements would not have been put into practice without a broader awareness of international aviation practice and trends. Airline Business played a significant role in our study of and acclimation to this dynamic environment. We are very thankful to you and the journalists under your leadership at the magazine because your work has been a part of our success.

Today as well as during the 19 years of Transaero's presence in the air transport market, our company is the flag bearer of reform and innovation. We are the only carrier flying Boeing 777 and Boeing 747-400 passenger aircraft in Russia, the CIS and Eastern Europe and have the largest long-haul fleet in Russia. Our route network is expanding dramatically in Asia and Europe and in the Americas as well.

We are always seeking the most effective solutions for doing and developing business and I'm sure we'll learn it from Airline Business. At the same time I hope that Transaero Airlines will remain an active newsmaker and supplier of information on groundbreaking events and trends in the Russian air transport market for Airline Business.

I sincerely wish you and all the Airline Business staff-members good health, happiness, yet greater success and many new brilliant and creative victories.

**Sincerely yours,**

**Olga Pleshakova**  
**General Director**  
**Transaero Airlines**

