

Delegate Details

Name _____
 Job Title _____
 Company _____
 Address _____

 Country _____
 Post/Zip Code _____
 Email _____
 Tel _____
 Fax _____

Second Delegate (if required)

Name _____
 Job Title _____
 Company _____
 Address _____

 Country _____
 Post/Zip Code _____
 Email _____
 Tel _____
 Fax _____

Delegate Fees *

- 3 Day Conference Pass US\$ 550 *Pre booking (US\$ 650 on the day)*
- Pilot Only (2 Days) US\$ 395 *Pre booking (US\$ 495 on the day)*
- Maintenance Only (1 Day) US\$ 195 *Pre booking (US\$ 295 on the day)*

* Subject to current exchange rate and credit card charges

Payment

By cheque made payable to **Halldale Media Ltd** - prior to event.

By Credit Card

Card Type: American Express MasterCard Visa

Card Number _____ Expiry Date _____
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Card Holder's Name _____

Credit Card Billing Address (if different from above) _____

Country _____

Post/Zip Code _____

Signature _____ Date _____

Venue

APATS at Asian Aerospace will take place on September 3-5 at the spectacular AsiaWorld Expo adjacent to Hong Kong's sparkling new international airport. Hong Kong is the most vibrant, exciting and geographically important city in Asia.



Hong Kong, known for decades as an important hub for finance, commerce, tourism, transportation and international events is proud and delighted to welcome one of the world's most important aerospace events.

Accommodation

For details of hotels that are available and to book your accommodation, please visit the Asian Aerospace website:
http://www.asianaerospace.com/travel_hk_hotel_accommodation.html

Asian Aerospace have appointed 2 official travel agents:

PC Tours : Ringo Lam
 General line: +852 2369 9052
 Fax +852 2723 9044
 Email : pc@pctourshk.com

Travel Focus : Randy Wright or Gill Joseph
 General line: +44 207 902 7760
 Fax: +44 207 633 9427
 Email: rwright@travelfocus.co.uk gilljoseph@travelfocus.com.uk

Contact Details



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Rest of the World
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 United Kingdom
 Tel: +44 1252 532000
 Fax: +44 1252 512714

Email: apats@halldale.com
 Website: www.halldale.com/apats

Terms & Conditions

- 1) No delegate will be allowed into conference sessions unless full fees have been received prior to the event.
- 2) Registration within 14 days of the event must be made by Credit Card.
- 3) Delegate places may not be shared.
- 4) Substitution of delegate places is permitted provided that the organizers are informed in advance of the event in writing.
- 5) Once the registration is received and letter of confirmation has been issued, cancellation will be subject to:
 No refund of the delegate fee for cancellations received within one calendar month of the event.
 Cancellations received in writing prior to the No Refund point will be subject to an administration fee of 20%.
- 6) The person making the payment agrees to be bound by these terms and conditions even though they may not be the attendees at the event.
- 7) The conference programme and event information is correct at the time of publication but the organizers reserve the right to change venue or speakers where necessary.

By submitting this registration form, I agree that I have read and consent to the terms and conditions.

Man and Machine – Supporting Human Skills



Asia Pacific Airline Training Symposium
3-5 September 2007
 AsiaWorld-Expo Complex
 Hong Kong



UPDATED CONFERENCE PROGRAMME



If undelivered, please return to:
 Halldale Media
 Pembroke House
 8 St. Christopher's Place
 Farnborough
 Hampshire, GU14 0NH
 United Kingdom



About the Show

At the Asia Pacific Airline Training Symposium (APATS@AA) we seek to maximise on the outstanding opportunities in the global aviation market. Current fleet orders and pledges have increased the training demand and presented challenges that involve every airline and every airline supplier, these challenges are especially unique in the Asia Pacific market. During APATS@AA we will look at the developments in the training issues that were highlighted at APATS last year in Singapore, and continue to build and educate on the issues and goals in the region. APATS@AA will be held in Hong Kong and is part of the well established Asian Aerospace event, which is one of the prime international aviation meetings.

APATS is a showcase for the aviation training issues which directly affect the Asia Pacific region, and serves as a platform for the associated major players to express their views. Halldale Media have received significant support from Aviation Australia, the CAD of Hong Kong & Cathay Pacific in assembling the conference.



The three day conference will focus on training demands across the region covering Pilot and Maintenance Training issues and then concentrate on the demands of China. Attendance at APATS@AA will provide you with the tools to handle your individual and collective training challenges, resulting in improved performance and reduced costs for your business.

The Exhibition

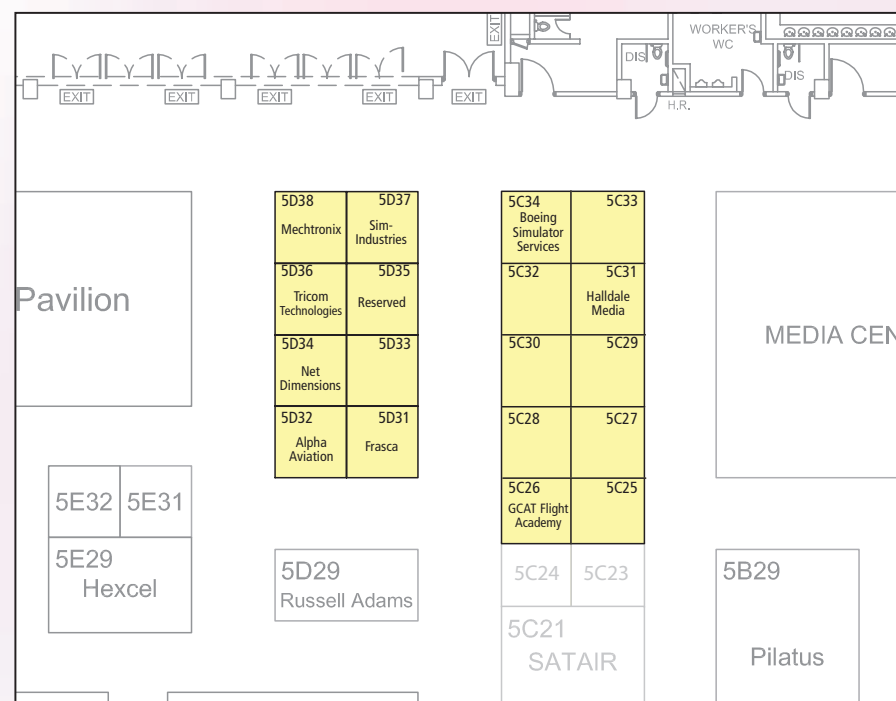
Book exhibition space today and make the most of your attendance at the show. Demonstrate your training capacity and simulation solutions to Asian Aerospace visitors.

Halldale Media will have their own simulation & training pavilion inside the main Asian Aerospace Exhibition hall where all APATS@AA attendees will have free of charge entry to view and use the equipment on display.

For more information on the sponsorship and exhibition opportunities available, please contact:

USA – Andy Smith
andy@halldale.com
Tel: 407 942 0071

ROW – Jeremy Humphreys
jeremy@halldale.com
Tel: +44 1252 532009



The Simulation & Training Pavilion at Asian Aerospace International Expo and Congress 2007

Register today to attend APATS@AA

- Extensive networking opportunities for the global airline Simulation and Training community.
- A professional forum for attendees to share their knowledge and perspectives on the current training and regulatory issues.
- A dedicated S&T pavilion within the main Asian Aerospace exhibition hall with demonstrations of the latest industry technologies and training solutions.
- Offers the opportunity to visit individual presentations showcasing the latest innovations in Pilot & Maintenance technologies.
- Develop your understanding of the current and planned global airline expansion and the effects on the Asia Pacific aviation training industry (with particular focus on China).

Each Delegate Pass includes:

- A delegate welcome pack
- Entry to the APATS Conference Sessions
- Coffee's and Refreshments served in the Simulation & Training Pavilion refreshment lounge
- Full Entry to Asian Aerospace
- Entry to the APATS Networking Reception where you can meet and mingle with our exhibitors and presenters
- The full event proceedings post-show

Conference Programme

DAY 1 - MONDAY 3 SEPTEMBER 2007

11.00-11.30 - REFRESHMENT BREAK

11.30-12.00 - KEYNOTE ADDRESS

- Mr. Norman Lo Director-General, Hong Kong Civil Aviation Department

The Role of Training in a Time of Rapid Growth in Aviation

12.00-13.00 - SESSION 1

A Regulatory Review

- Captain Yim Gill – Soon Personnel Licensing Division, Korean Civil Aviation Safety Authority

A View on Effective use of Simulators

- David Tse (ATC) Air Traffic Management Standards & Claudia Wan Senior Operations Officer, Hong Kong Civil Aviation Department
- The Impact of the ICAO Aviation English Requirement*

13.00-14.00 - REFRESHMENT BREAK

14.00-15.30 - SESSION 2

Command/Instructor Selection & Training

- Captain Alan Wilson Manager Flying Training, Cathay Pacific Airways

Selection and Training of Instructors on Line Experience Operations

- Captain Hugo Perez Airbus

Training Type Rating Instructors

- Captain Brad Thomann Alteon

Command Training - Building Captains

15.30-16.00 - REFRESHMENT BREAK

16.00-17.30 - SESSION 3

Aviation English

- Wen-ling Tsai Shi Chien University

The Place and Challenge of Aviation English Language Training

- Karen Mak Cathay Pacific

Implementing Aviation English Requirements within a Major Carrier

- TBD

A regulators perspective of Aviation English

DAY 2 - TUESDAY 4 SEPTEMBER 2007

11.00-11.30 - REFRESHMENT BREAK

11.30-13.00 - SESSION 4

Recruiting & Retaining Pilots

- Professor Dan Harrison Harrison Assessments

Selecting Flight Crews for Specific Roles

(Introduction by Graham Barkus, Manager Learning and Development Courses Cathay Pacific Airways)

- Captain Mohammed Ahmed Director of Operations and Maintenance Air Arabia

Recruiting and Retaining Pilots in a Low Cost Carrier Operation

- Captain Gordon Young Director of Flight Operations Loganair

Managing the Flow of Pilots through a Regional Carrier

13.00-14.00 - REFRESHMENT BREAK

14.00-15.30 - SESSION 5

Multi Crew Pilot Licence

- Captain Pat Murray Group General Manager, Air Transport Operation Group CASA

The Australian MPL Trial - the CASA Perspective

- Captain John Bent Dragonair

How an airline might benefit from MPL

- Keith Morgan Chief Executive Officer Flight Training Adelaide

One Approach to MPL Implementation

- Captain David Coates Qantas

MPL - An airlines view

15.30-16.00 - REFRESHMENT BREAK

16.00-17.30 - SESSION 6

Distance Learning

- Sanjay Mukherjee Learning Consultant Brainvisa

Employing E-Learning to Best Effect

- Allan Glenn Cathay Pacific

Embedding E-Learning in Corporate Structure

- Professor Paul Clark Director IATA International Training and Development Institute

Designing Distance Learning to Match the Market

17.30 - NETWORKING RECEPTION IN THE SIMULATION & TRAINING PAVILION

DAY 3 - WEDNESDAY 5 SEPTEMBER 2007

11.00-11.30 - REFRESHMENT BREAK

11.30-13.00 - SESSION 7

Regulatory Issues Part 66 & 147

- Y P Tsiang Hong Kong Civil Aviation Department

HKAR-147 from Launching to Sailing

- Ralph Kaeding Lufthansa Technical Training Part 66 Training

- Hondo Gratton CASA

Australian EASA like Licences

- TBD CAAC

Innovation and the B3 Licence

13.00-14.00 - REFRESHMENT BREAK

14.00-15.30 - SESSION 8

Recruitment Issues

- Paul Niles Alteon

Recruitment Strategies

- Lennart Hergel Corporate Oxygen

Optimisation of Maintenance Resources

- Markus Buerger SR Technics

New Training Methods and Practical Training

- Paul Bredereck Aviation Australia

New Training Methodologies for Generation Y & Z

15.30-16.00 - REFRESHMENT BREAK

16.00-17.30 - SESSION 9

New Technology Training

- David Whittley Product Manager, CAE

Training for new generation aircraft and training curriculums for a new century

- Captain Hugo Perez Airbus Training Centre, Beijing

Airbus Active Learning & Competence focused Training and the Virtual Aircraft

- Allan Evans Cathay Pacific

Maintenance Training at Cathay Pacific - Technology Supporting Competency

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Organised by: